



Philippine Digital Transformation: Using Libraries for Citizen Collaboration & Socio-Economic Development












Mel V. Velarde

Chairman, Asian Institute of Journalism and Communication
President & CEO, NOW Corporation
Former UNESCO Commissioner & Chairman of Science &
Technology Committee





TMT Company

	Software Solution & Services	Productivity Tools	Cloud Services	Connectivity	Digital Presence
Application	   	     	    	  IPS Japan	   

IT Manpower & Services

**Collaboration Solution + Services + Manpower
Recruitment + Managed Services**

Broadband Network

CIR Broadband Internet, 99.999% reliability, no data cap



Our Clients

Software Licenses and Technical Services

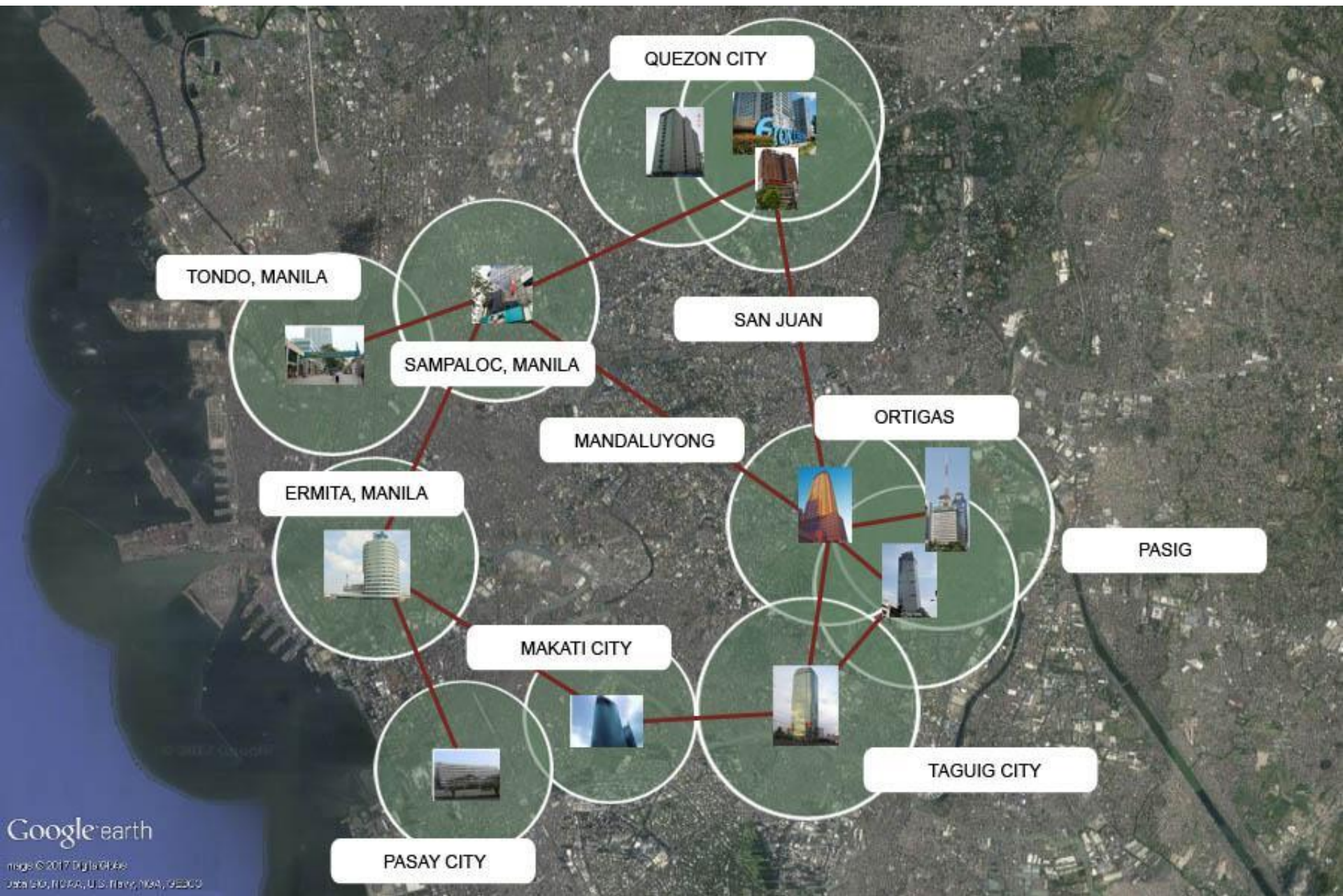


IT Resource Manpower and Augmentation



Broadband and Wireless Cable TV





Fiber Air for Business



FIBER AIR

FOR BUSINESS

We're future ready NOW



Get powerful connection with Fiber Air for Business. Ultra fast wireless Internet connection at guaranteed speeds bundled with analytics, cyber security, wireless TV and free cloud storage.

SIGN UP NOW! nownetwork.ph/fiberairbusiness

"I'm glad that NOW has a 24x7 support team. Any problem I face, they solve in no time."


Jay Maguway
CEO, NewLife

"With Fiber Air, you get the Internet speed they committed plus a great collaboration package from NOW."


Reynold K
Marketing Manager

"Fiber Air gives the assurance of consistent connectivity that I need in my buildings."


Enrique Herrera Sr.
CEO, Herrera

NOW provides Internet speeds of 10Mbps, 20Mbps and 50Mbps. Minimum DL speed of 9.755Mbps and UL speed of 6.388Mbps to be experienced by the customer 97.55% of the time for 10Mbps subscription.



FREE 1 TERABYTE
CLOUD STORAGE WHEN YOU CONNECT NOW

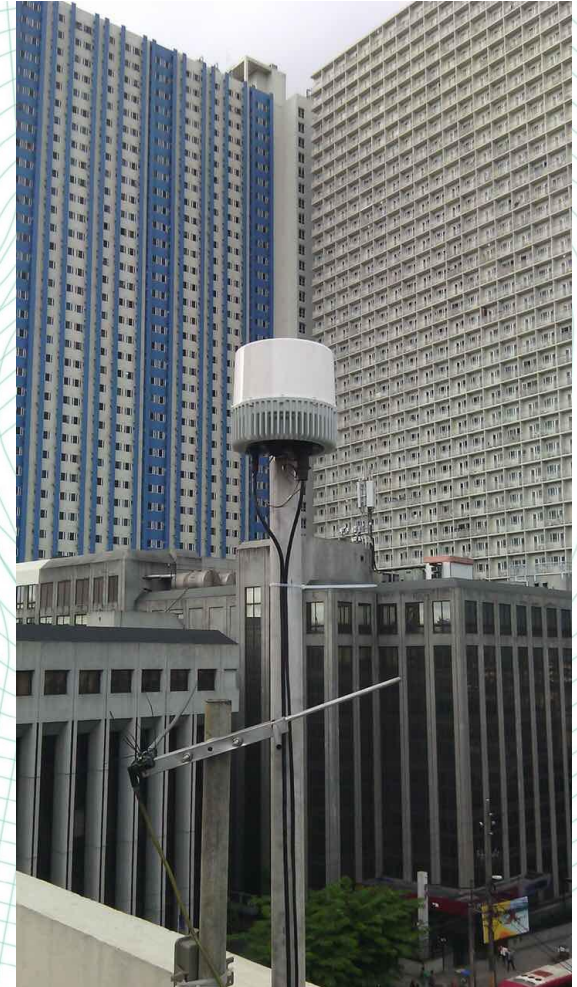
now
CORPORATION

A telecommunications, media and technology
listed firm in the Philippine Stock Exchange

INQUIRE NOW. (02) 271 1072 | Email us at marcom@now-corp.com

ASC Ref. No: N159N061517N

NOW's fixed wireless broadband providing enterprise clients with speeds of up to 700Mbps - -- guaranteed



Initial coverage is Metro Manila via Fiber in the Air.

Central Business Districts already covered

From building to building, NOW is providing uninterrupted broadband connectivity to enterprises, commercial and high-end residential buildings. Secret Sauce: JIT Capex



Enrique Herbosa Sr. and Mel Velarde during ceremonial signing of Pet Plans joining NOW Network

Pet Plans Tower

(with Large, SMEs,
Individuals - guaranteed and
shared)



Copyright 2014 Greten Vicke S. Estella

Photo credit: www.manilabuildings.ph

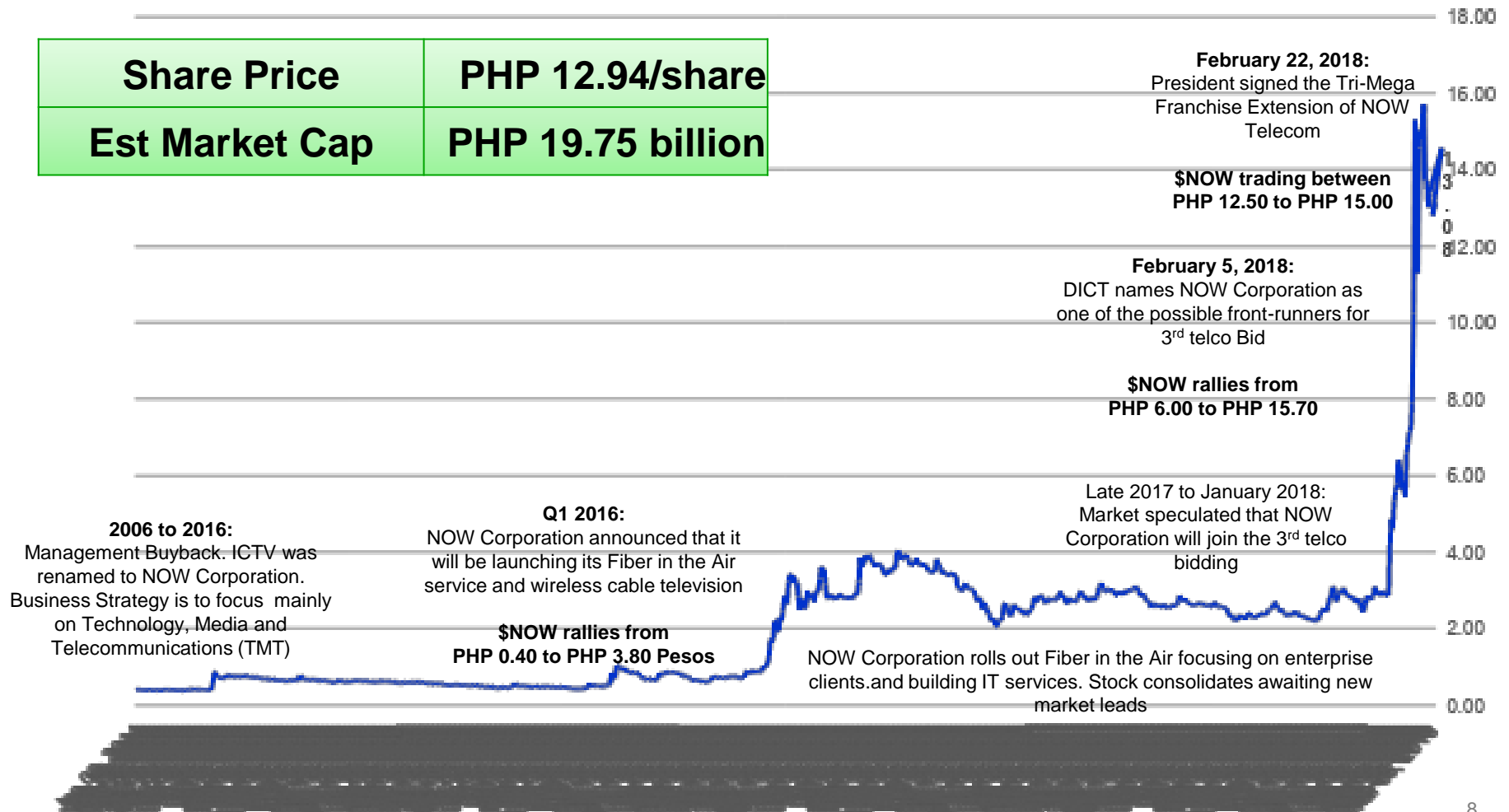
NOW Corporation: Historical Share Price

Share-Price Performance and Historical Events



Significant NOW Corp and Industry events leading to current Share-Price Levels

Share Price	PHP 12.94/share
Est Market Cap	PHP 19.75 billion

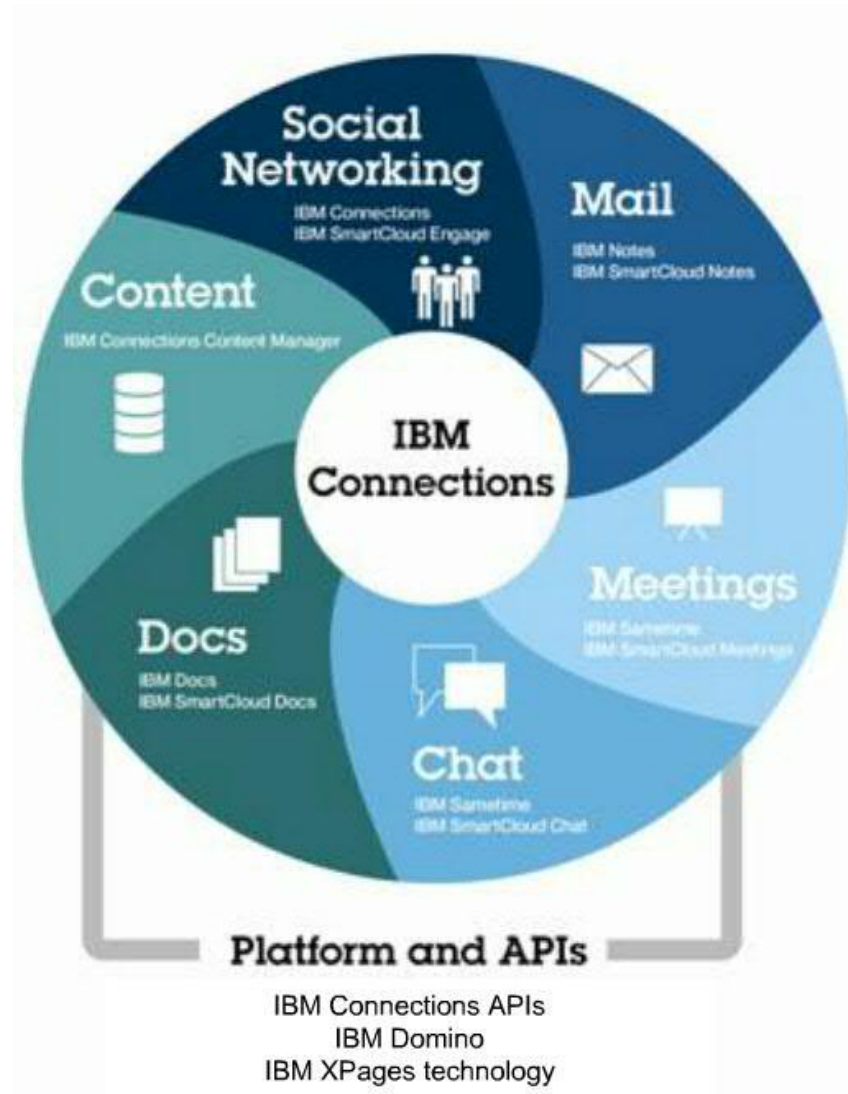




How Digital Transformation can promote inclusive collaboration



Digital Transformation with NOW & IBM



Email & Collaboration

Greenwell

Home

Mail

Calendar

People

Communities

Apps

Icons: Mail, Checklist, Clock

Avatar Row: 15 people

Compose

Search

Settings

TODAY

9:43 AM

Gail Chao

Welcome to our newest team member: Paul Clemmons!
Hi everyone, I'd like to welcome Paul Clemmons to our team! He's joining us after finishing his ...

THIS WEEK

Oct 28

Nancy Smith

Re: New part numbers have been added to the system today !!!!
Did we get a chance to add the right international part numbers? ----- Original message ----- Fro

Oct 28

Nancy Smith

Re: Welcome to our newest team member: Paul Clemmons!
Ok thank you -----Paul Clemmons/Greenwell wrote: ----- To: Herb Medway/Greenwell@Greenwell

THIS MONTH

Oct 7

Herb Medway

Re: Welcome to our newest team member: Paul Clemmons!
Great to "meet" you, Paul. We're happy to have you with us. Best, Herb ----- Original message -

Oct 7

Pierre Dumont

Re: Welcome to our newest team member: Paul Clemmons!
Hey Paul, Welcome! I heard great things about your internship with Mike. You'll be a great asset to

Oct 7

Kristin MacGyver

Re: Welcome to our newest team member: Paul Clemmons!
Hi Paul, Welcome to the team! Looking forward to working with you! Sincerely, Kristin -----Gail ...

Oct 7

Gail Chao

Welcome to our newest team member: Paul Clemmons!
Hi everyone, I'd like to welcome Paul Clemmons to our team! He's joining us after finishing his ...

SEPTEMBER

Sep 23

Nancy Smith

Next meeting: Conflict (3 meetings)

People on this message

Showing relationships for 7 people. No management information found for William Markus, Stuart Smart, Florence Gomez, and 8 others

You

Misha Tompkin
VP, Marketing

Dina Maroni
Sales Associate

Li Pan Tan
Marketing Director

Paul Clemmons
Store Manager

Helena Muzakis
Program Manager

Paul Clemmons

Store Manager, Operations
Greenwell Company
Baltimore, Maryland, US
rwashington@greenwell.com
555.222.1111

THU 30

9am

10am

11am

12pm

1pm

2pm

3pm

4pm

5pm

6pm

7pm

8pm

Citizen Library Page

IBM Connections

Home

Profiles


Communities

Apps

Share

English

?



Updates

Mentions

My Notifications

Action Required 1

Saved

My Page

Getting Started

Share Something: update your *status* or upload a *file*.

What do you want to share?


I'm Following

Status Updates

Discover


View/Refresh status updates from your network, people and communities you are following

All



Pierre Dumont posted a message to the Marketing Planning community.

Found this great asset that perhaps we can use in an upcoming event for our launch of our new #sports wear ?



surfer1.png

Pierre Dumont

Like

Comment

Save this

November 18, 2015

Report Feedback

Recommendations

Venture Capital Analysis

1 related person

Weekly Call Notes

1 related tag

1 related person

Meeting Notes

1 related person

Greenwell Marketing

1 related person

Customer Report

1 related tag

1 - 5 of 15

Previous

Next

To Do List

You do not have any To-Do items.

Go to my To-Do list...

Video Conference in Multiple Library Sites



Noli Me Tangere



You are sharing slide 5 of 24

Noli Me Tangere



1

A Party

DON SANTIAGO DE LOS SANTOS was giving a dinner party one evening towards the end of October in the 1880's. Although, contrary to his usual practice, he had let it be known only on the afternoon of the same day, it was soon the topic of conversation in Binondo, where he lived, in other districts of Manila, and even in the Spanish walled city of Intramuros. Don Santiago was better known as Capitan Tiago—the rank was not military but political, and indicated that he had once been the native mayor of a town. In those days he had a reputation for lavishness. It was well-known that his house, like his country, never closed its doors except, of course, to trade and any idea that was new or daring.

So the news of his dinner party ran like an electric shock through the community of spongers, hangers-on, and gate-crashers whom God, in His infinite wisdom, had created and so fondly multiplied in Manila. Some of these set out to hunt polish for their boots; others, collar-buttons and cravats; but one and all gave the gravest thought to the manner in which they might greet their host with the assumed intimacy of long-standing friendship, or, if the occasion should arise, make a graceful apology for not having arrived earlier where presumably their presence was so eagerly awaited.

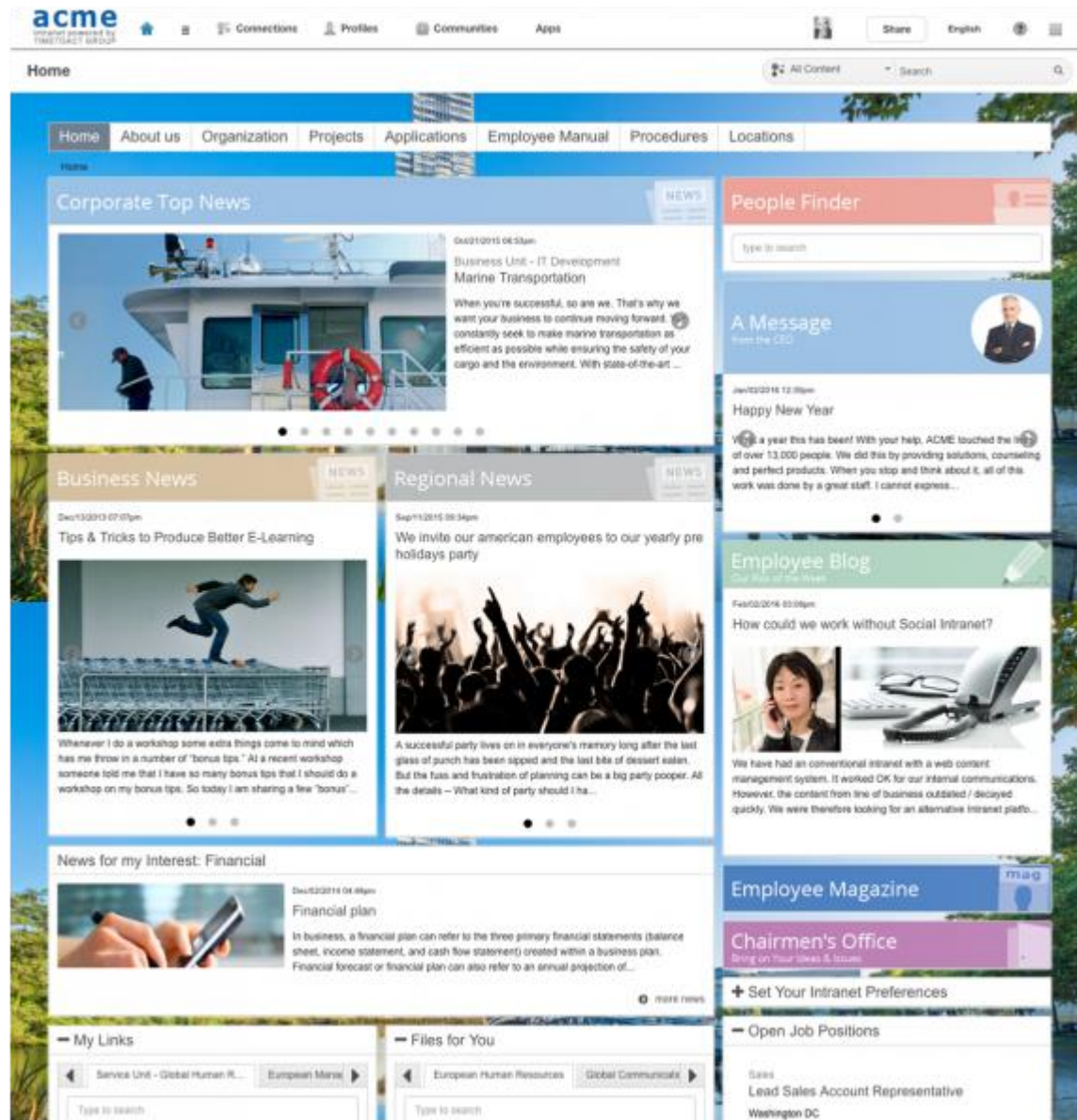
The dinner was being given in a house on Anloague Street which may still be recognized unless it has tumbled down in some earthquake. Certainly it will not have been pulled down by its owner; in the Philippines, that is usually left to God and Nature. In fact, one often thinks that they are under contract to the Government for just that purpose. The house was large enough, in a style common to those parts. It was situated in that section of the city which is crossed by a branch of the Pasig river, called by some the



12:50 PM



National Library Portal



The screenshot displays the ACME Intranet Portal, a web-based interface for internal communication and resource management. The portal features a top navigation bar with the ACME logo and various menu items like Home, About us, Organization, Projects, Applications, Employee Manual, Procedures, and Locations. A search bar is located in the top right corner. The main content area is divided into several sections: Corporate Top News, Business News, Regional News, People Finder, A Message from the CEO, Employee Blog, Employee Magazine, Chairmen's Office, and a bottom section with My Links and Files for You. Each section contains relevant news, announcements, and links.

acme
SOLUTION PROVIDER
TIMESTACK GROUP

Home About us Organization Projects Applications Employee Manual Procedures Locations

Home

Corporate Top News

06/21/2015 04:54pm
Business Unit - IT Development
Marine Transportation

When you're successful, so are we. That's why we want your business to continue moving forward. We constantly seek to make marine transportation as efficient as possible while ensuring the safety of your cargo and the environment. With state-of-the-art ...

People Finder

Type to search

A Message from the CEO

06/12/2015 12:00pm
Happy New Year

Wow a year this has been! With your help, ACME touched the lives of over 13,000 people. We did this by providing solutions, counseling and perfect products. When you stop and think about it, all of this work was done by a great staff. I cannot express...

Business News

06/13/2015 07:07pm
Tips & Tricks to Produce Better E-Learning

Whenever I do a workshop some extra things come to mind which has me throw in a number of "bonus tips." At a recent workshop someone told me that I have so many bonus tips that I should do a workshop on my bonus tips. So today I am sharing a few "bonus" ...

Regional News

06/11/2015 09:54pm
We invite our american employees to our yearly pre holidays party

A successful party lives on in everyone's memory long after the last glass of punch has been sipped and the last bite of dessert eaten. But the fun and frustration of planning can be a big party pooper. All the details -- What kind of party should I ha...

Employee Blog

06/02/2014 03:00pm
How could we work without Social Intranet?

We have had an conventional intranet with a web content management system. It worked OK for our internal communications. However, the content from time of business outdated / decayed quickly. We were therefore looking for an alternative intranet platfo...

Employee Magazine

Chairmen's Office
Bring on Your Ideas & Issues

News for my Interest: Financial

06/12/2014 04:40pm
Financial plan

In business, a financial plan can refer to the three primary financial statements (balance sheet, income statement, and cash flow statement) created within a business plan. Financial forecast or financial plan can also refer to an annual projection of...

My Links

Service Unit - Global Human R... European Marine

Type to search

Files for You

European Human Resources Global Communications

Type to search

Set Your Intranet Preferences

Open Job Positions

Sales
Lead Sales Account Representative
Washington DC

National Library of the Philippines

Stakeholders	Digital Transformation Tools
Librarians	<ul style="list-style-type: none">• Profiles• Email• Bookmarks• Calendar/Events• Communities• Wikis• Blogs• Files• Documents• Forums• Tasks• Activity• Audio/video chat, meetings• Activity streams
Students, Educators	
Community e-Centers	
Hobbyists, Creatives, Professionals, Entrepreneurs	
Media, Researchers	
Leaders, Influencers	





With Satellite Broadband Internet Connectivity

National Library of the Philippines can now open its doors to its information centers and affiliated libraries around the nation.

Connecting and Integrating:

- Regional Libraries
- Provincial Libraries (51)
- Congressional Libraries (4)
- City Libraries (107)
- Municipal Libraries (603)
- Barangay Libraries (427)

Breaking silos and enabling stakeholders to foster collaboration, productivity and creativity that will help them to achieve lifelong learning and enlightenment.



Thank you!

<http://melvelarde.com/nlp>



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<http://melvelarde.com/story>

<https://www.linkedin.com/in/mel-velarde-050b156>

